MUBASHEER HUSSAIN

Senior Graphic Designer & Animator | Targeting Senior Art Director / Creative Lead

Riyadh, Saudi Arabia / GCC | +966 56 369 1562 | mubasheer2006@gmail.com
Portfolio: www.mubasheer.online | LinkedIn: linkedin.com/in/mubasheerhussain

PROFESSIONAL SUMMARY

Creative professional with 20+ years of experience in integrated advertising, brand design, art direction, motion graphics, 3D visualization and digital experiences. Currently a Senior Graphic Designer & Animator at MJ Productions, with previous Saudi agency experience at DDB Promoaction in Jeddah. Experienced in translating business objectives into campaign concepts, bilingual Saudi/GCC visual communications, TVC storyboards, social and digital assets, print, OOH/DOOH, experiential concepts and production delivery.

CORE COMPETENCIES

Creative & Campaigns: Art Direction, Creative Direction, 360-degree Advertising, Brand Identity, Campaign Concepts, Key Visuals, Presentation Development, Saudi/GCC Audience Adaptation

Content & Production: Motion Graphics, Storyboarding, 3D Visualization, CGI, Video Editing, Compositing, Social & Digital, Print, OOH/DOOH, Experiential Concepts

AI & Digital: Generative AI Image/Video Direction, Prompt Engineering, Product/Identity Consistency, UI/UX, Figma, WordPress, Elementor

PROFESSIONAL EXPERIENCE

Senior Graphic Designer & Animator | MJ Productions
Riyadh, Saudi Arabia | Jan 2010 - Present

- Lead end-to-end creative development across advertising, digital, motion, 3D, interactive presentations and AI-assisted campaign visualization.
- Translate marketing and business objectives into campaign concepts, key visuals, storyboards, presentation narratives and channel-ready adaptations.
- Direct generative AI image/video workflows, motion graphics, 3D visualization, compositing, quality control and multi-format production delivery.

Graphic Designer & Animator | DDB Promoaction / DDB Worldwide
Jeddah, Saudi Arabia | Dec 2006 - Dec 2009

- Created advertising assets for Saudi clients across digital, print, television and online channels in an international agency environment.
- Produced motion graphics, video editing, compression and interactive media with creative, production and client-service teams.
- Supported bilingual campaign consistency, channel adaptations and Saudi-market visual communication.

EARLIER CREATIVE EXPERIENCE

Graphic Designer & Animator | Techno Media / Ghassan Al-Sulaiman Group
Jeddah, Saudi Arabia | May 2005 - Dec 2005

Commercial animation, 3D product visualization, mall and retail-screen advertising, video editing and multimedia content.

Graphic Designer | N.G. Ranga Agricultural University
Hyderabad, India | May 2004 - Dec 2004

Graphic Designer | Arabian Radio Network
Dubai, UAE | Jan 2003 - Mar 2003

Graphic Designer | Zee Interactive Learning Systems (ZILS)
Hyderabad, India | Nov 2002 - Apr 2004

SELECTED PORTFOLIO CONCEPTS (SELF-INITIATED WORK)

The following are self-initiated portfolio concepts unless otherwise stated; they are not presented as commissioned client projects.

Riyadh Air: Premium aviation campaign ecosystem spanning key visuals, airport screens, social/web, cinematic storyboard and immersive exhibition concepts.

Qiddiya City: Entertainment and motorsport storytelling using high-energy visuals, short-form motion and cinematic destination imagery.

Masar Destination: Human-centered Makkah destination concept focused on guidance, hospitality and movement across 360-degree media.

Riyadh Metro: Future mobility concept including TVC storyboard, station domination, DOOH, print, social and corporate touchpoints.

Nissan Patrol NISMO: GCC performance campaign concept across key visuals, airport/highway media, social, print and CGI.

Nada / FMCG: Brand platform and product communications concepts covering retail messaging, activations, UGC mechanics and social ecosystems.

TOOLS & TECHNICAL SKILLS

Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro; Autodesk 3ds Max; Figma; WordPress; Elementor; video/audio editing; compositing; AI image-to-video and creative automation workflows.

EDUCATION & PROFESSIONAL DEVELOPMENT

B.Sc. Computer Science: University of Madras, Chennai (2000)

Google UX Design Professional Certificate: Google / Coursera (2022)

Internet & Multimedia Design: Zee Interactive Learning Systems (ZILS), Hyderabad

3D High-End Animation & Compositing: Tapas Multimedia, Hyderabad

Professional Development: Prompt Engineering - Generative AI for Marketing & Advertising (2025)