

MUBASHEER HUSSAIN

Senior Art Director & Creative Lead

Riyadh, Saudi Arabia | Portfolio: <https://mubasheer.online>

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PROFESSIONAL SUMMARY

Senior multidisciplinary creative with 20+ years of experience across advertising, motion graphics, 3D, animation, digital experiences and integrated campaign production. Combines hands-on craft with campaign thinking, creative direction and emerging AI-assisted workflows, with professional experience in Saudi Arabia and a current focus on senior creative opportunities in Riyadh and the GCC.

CORE COMPETENCIES

Creative Direction | Art Direction | 360° Advertising | Film + Motion | 3D + CGI | Experiential | Digital + UI/UX | AI Creative Production

PROFESSIONAL EXPERIENCE

MJ PRODUCTIONS | 2010 - Present

Senior Graphic Designer & Animator | Hyderabad, India

Creative development across design, motion, 3D, animation, digital, presentations and campaign production.

DDB Promoaction | 2006 - 2009

Graphic Designer & Animator | Jeddah, Saudi Arabia

Advertising, animation and visual communication experience in the Saudi market.

SELECTED CREATIVE CAPABILITIES

Campaign platforms and visual systems; storyboard and motion direction; product CGI and 3D environments; digital and experiential concepts; compositing, editing and AI-assisted production workflows.

EDUCATION

B.Sc. Computers

Madras University | Chennai | 2000

Certificate in Internet & Multimedia Design

ZILS | Hyderabad

Certificate in 3D High-End Animation & Compositing

Tapas Multimedia | Hyderabad

PORTFOLIO

mubasheer.online | Campaign concepts, motion, CGI and AI creative production.

Selected campaign projects are labeled Self-Initiated Concept or Personal Creative Study.